



PRESS RELEASE

VIRTUAL CODEX ATLANTICUS

Leonardo da Vinci's Machines Unveiled



The Exploration Place of Wichita, KS, USA



The Flat Table Experience™ of L3



Preview on the exhibition at the EP of Wichita

WICHITA, Jan. 31/Leonardo3 (L3), a leading Italian media company and research center, has entered into an agreement to present The Virtual Codex Atlanticus Exhibition at the Exploration Place in Wichita, Kansas. The Exhibition will make its Kansas debut on June 16 through August 26, 2007.

An established worldwide success, the Exhibition offers the unique experience of turning the pages and exploring the details of the most important Da Vinci's Codex - The Atlanticus. Leonardo Da Vinci's magnificent pages come alive with a simple click! The designs are instantly transformed into 3D animated models giving the general public a unique opportunity to appreciate them.

"We are pleased to collaborate with the Exploration Place and to present the final work of LEONARDO'S FLYING MACHINE for the first time in the USA," states Massimiliano Lisa, CEO of Leonardo3 Inc. "Towards the end of his life Leonardo believed that the wind could be the main source of power. Our 3D digital reconstruction and live-model displayed in the exhibition represent a glider that probably could...fly! The glider is a result of our research of the original manuscript and represents an original work based on the Universal Genius's concept as never seen before. All prior reconstructions are too heavy and will not fly", states Mario Taddei, chief researcher and technical director of Leonardo3. Massimiliano Lisa concludes "We are particularly happy to present Da Vinci's Ultimate Flying Machine in Wichita, the home of companies like Cessna, Beechcraft, Lear and Stearman...".

Leonardo3, Inc. is a major provider of Da Vinci exhibitions to museums throughout the world. It is a research and study center of Leonardo and technologies, offering exhibitions with historical accuracy and discoveries never displayed before.

The Virtual Codex Atlanticus Exhibition offers much more. As Edoardo Zanon states, scholar of Leonardo and creative director of L3, "the public will discover machines such as the Automobile and the Multi-Cannon Gunship. For the youngest audience the Da Vinci's Workshop experience will let the children understand the elements of Da Vinci's machines, build their own projects and take home the printouts. The main public will enjoy a collection of reproductions of Da Vinci's designs printed at the beginning of 1900 by the Royal Commission Vinciana".

What the press said: "To enter the mind of Leonardo, you have only to touch a button" (NBC Nightly News). "... one of the smartest most elegant interfaces I have seen for exploring complex material" (The New York Times).

For additional Information

Leonardo3 - Public and Media Relations: Massimiliano Lisa
+39-02-794181, lisa@leonardo3.net

Web sites: <http://www.leonardo3.net> - <http://www.exploration.org/>
Copyright © 2007 by Leonardo3 - www.leonardo3.net

The Virtual Codex Atlanticus is an exhibition owned and produced by Leonardo3. The reproductions of the Codex Atlanticus were drawn from the Hoepli edition of 1894-1904.